



### **IMPACT**

**Subject 3 - Delivery: Demonstrating integrated impacts at national** level

# Investing in agricultural research to achieve food security: results in Asia and the Pacific Mellissa Wood, ACIAR















## ACIAR Impact Assessment Program

Systematic assessment of research outcomes and impacts to assist in:

- Priority setting
- Resource allocation
- Project development
- Accountability

-> improves the efficiency and effectiveness of ACIAR investment



#### **Impact Assessments**

- Conducted at least 5 years after project completion
- Sample of projects 90 to date
- Independent economic evaluations
- Counterfactual scenario presented
- Prospective benefits with analysis projected 30 years
- Social and environmental outcomes sometimes described qualitatively



#### **Impacts of ACIAR Research**

- Independent impact assessments of 156 ACIAR bilateral projects have estimated:
  - total benefits, A\$12.3 billion attributable to ACIAR
  - total expenditure on <u>all</u> ACIAR projects since 1982,
    A\$2.5 billion (in 2012 dollar values)
  - benefit:cost ratio (BCR), 5:1

#### • Examples:

- Irrigation, Vietnam (BCR 17:1)
- Oil palm, Papua New Guinea (BCR 22:1)
- Fisheries, Indonesia (BCR 52:1)
- Australian trees, Vietnam (BCR 79:1)
- Breeding and feeding pigs, Vietnam (BCR 118:1)

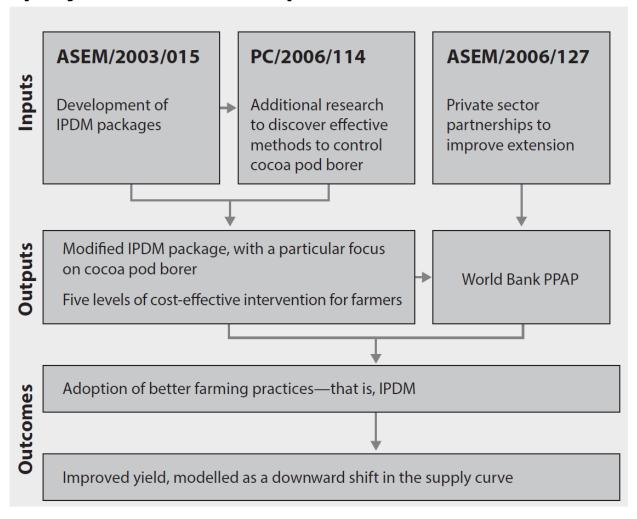
ACLAR



# Sustainable cocoa production in Indonesia and PNG

- 2005-2015 bundle of projects
- Aim to improve the livelihoods of smallholder producers of cocoa
- Challenges: ageing trees, disease, pests, rapid yield decline
- Public and private interaction
- -> IPDM techniques, high yielding clones, new extension methods, higher yields, entrepreneurial farmers
- Expenditure in the two countries ~\$12 million led to:
  - total benefits (measured as an increase in economic surplus, in real, present-value terms) of \$58.4 million
  - Benefit : cost ratio of 5 to 1

#### PNG projects links to output and outcomes



IPDM - Integrated pest and disease management PPAP Productive Partnerships in Agriculture Project

## Impact is greater than measurable economic benefit

- Cultural change
- Farming systems approach
- Capacity development
- National priority
- Relationships -NARS and private sector















#### **Concluding remarks**

#### Complex outcomes

- Relationships and cultural change
- Incorporating a more mixed methods approach within evaluation is needed

#### Private sector engagement

 Need to understand and evaluate potential impacts better in order to consistently replicate and maximize benefits











#### Thank you











